



12th Annual!
Saturday, March 11, 2017
8 – 10 a.m.
Great Lakes Mall



Join the March to Support your Senior Neighbors!

January 9, 2017

On Saturday - March 11, 2017 the Council on Aging will present Lake County's **12th Annual March for Meals** from **8 am to 10 am** at the **Great Lakes Mall** in Mentor.



*This year, the Council on Aging will be recognizing the **Association of Specialists in Aging (ASA)** as the “**Honorary Chair**” of March for Meals. ASA is a coordinated network of professionals in Lake and surrounding counties that promotes the well-being of older adults. Led by a Board of Trustees, ASA works to increase awareness of aging as a specialized field and by facilitating change for the improvement of life of older persons.*

As part of the Meals on Wheels America's national campaign, March for Meals will raise awareness and funds for the Council on Aging's nutrition programs for older adults. ***When you become a sponsor of the March for Meals event, you play an important role in supporting these vital meal programs while promoting your business and raising your profile as a community leader.*** All money raised through March for Meals stays right here in Lake County to benefit meal services for local seniors.

Each year, our agency provides close to 200,000 home delivered meals and meals at senior cafes throughout Lake County. Meals on Wheels meets two essential needs; the service ensures clients receive a healthy, well-balanced daily meal to prevent malnutrition, and secondly, the regular contact by a volunteer driver helps monitor a person's well-being.

Please consider becoming a sponsor and/or making a contribution of goods or services to the event - and join us as an individual or team walker at our 2017 March for Meals!

A sponsor option sheet with more information about the benefits of each sponsor level is enclosed. All sponsors who commit by February 3rd, 2017 will be listed in the event brochure and promotional materials.

On behalf of the clients that we serve, I thank you for your support. Should you have any questions, please feel free to call the Council on Aging at 440-205-8111.

Sincerely,

Joseph R. Tomsick

Chief Executive Officer / Lake County Council on Aging

12TH ANNUAL!! • SATURDAY, MARCH 11, 2017 • GREAT LAKES MALL!!



MARCH FOR MEALS 2017 SPONSORSHIP OPTIONS



■ LEVEL ONE \$2,500.00

- **PROVIDES 500 MEALS FOR A LAKE COUNTY SENIOR!**
 - *Company name/logo recognition on t-shirts and promotional materials*
 - *Table for company's promotional items*
 - *Opportunity to speak at event*
 - *Complimentary walk team*
 - *Link to your company website on lcco.org*
 - *Company marketing material that you provide will be included in walker goody bags*

■ LEVEL TWO \$1,000.00

- **PROVIDES 200 MEALS FOR A LAKE COUNTY SENIOR!**
 - *Company name/logo recognition on t-shirts and promotional materials*
 - *Table for company's promotional items*
 - *Complimentary 6 person walk team*
 - *Link to your company website on lcco.org*
 - *Company marketing material that you provide will be included in walker goody bags*

■ LEVEL THREE \$500.00

- **PROVIDES 100 MEALS FOR A LAKE COUNTY SENIOR!**
 - *Company name recognition on t-shirts and promotional materials*
 - *Table for company's promotional items*
 - *Complimentary 4 person walk team*
 - *Company marketing material that you provide will be included in walker goody bags*

■ LEVEL FOUR \$250.00

- **PROVIDES 50 MEALS FOR A LAKE COUNTY SENIOR!**
 - *Company name recognition on t-shirts and promotional materials*
 - *Complimentary 2 person walk team*
 - *Company marketing material that you provide will be included in walker goody bags*

■ LEVEL FIVE \$100.00

- **PROVIDES 20 MEALS FOR A LAKE COUNTY SENIOR!**
 - *Company name recognition on t-shirts and promotional materials*
 - *Complimentary individual walker*
 - *Company marketing material that you provide will be included in walker goody bags*

■ IN-KIND SPONSOR

- *Donate food, beverages, raffle prizes, gift cards or other items for event participants*
- *Company name recognition on t-shirts and promotional materials*
- *Company marketing material that you provide will be included in walker goody bags*

 The Council on Aging thanks you for your support of the 2017 March for Meals! 

All sponsors who commit by February 3rd will be included in event brochure and promotional materials!



12th Annual March for Meals!! Saturday - March 11, 2017

Benefiting the Senior Nutrition Programs of the Lake County Council on Aging Sponsorship Commitment Form

(Sponsors who commit by February 3rd, 2017 will be listed in the event brochure and promotional materials.)

Organization Name: _____

Contact Person: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Sponsor Levels (check one) See Enclosed Sponsor Listing for details

Level One: \$2500

Level Four: \$250

Level Two: \$1000

Level Five: \$100

Level Three: \$500

In-Kind *(Please Detail description below- ie., raffle prize, gift card, food donation etc.)*

Please send us team walk materials.

Payment (check one)

Payment enclosed *(Checks payable to Lake County Council on Aging)*

Please bill/send invoice



Please return completed form to Lake County Council on Aging – Attn: M4M, 8520 East Avenue, Mentor OH 44060; via Fax to 440-205-7055; via email to maribethg@lcco.org. Or call us at 440-205-8111 ext. 223 to register by phone.

Thank You for your support of our 2017 March for Meals!